

# TOWN OF WEBB



Report Prepared by:

**MOHAWK VALLEY ECONOMIC DEVELOPMENT DISTRICT, INC**

At Mohawk Valley Economic Development District, Inc (MVEDD) our vision for the Mohawk Valley is to create a thriving region through inclusive economic development practices that provide lasting solutions for our communities. Through collaborative partnerships, innovative programs, and community engagement, MVEDD works to foster economic well-being for the communities we serve. By adopting new industries and holding onto our agricultural heritage, we hope to usher in the next chapter of economic growth and opportunity. MVEDD staff is continuously working to create new initiatives and programs to support progress.



26 W Main St,  
Mohawk, NY 13407  
(315)866-4671  
Mvedd.org

# ABOUT THE COMMUNITY

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Town of Webb

Herkimer County

Population: 1,800

Utility Company: National Grid

Defining Characteristics: The Town of Webb is the largest township by area in New York State. It is comprised of the hamlets of McKeeever, Okara Lakes, Thendara, Old Forge, Eagle Bay, Big Moose, Stillwater and Beaver River.



Town of Webb Visitor Center

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Mohawk Valley Economic Development District, Inc has prepared this list of possible incentives for your community, while this list is not exhaustive it includes many of the programs available at this time. Feel free to reach out to the MVEDD team for further assistance on specific programs.

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## New York State Grant Opportunities

### Consolidated Funding Application (CFA) Grants

The CFA Typically opens in May and is due in July. MVEDD offers a [CFA Technical Assistance Program](#). As part of New York's efforts to improve the business climate and expand economic growth, the NYS Consolidated Funding Application (CFA) was created to support the Regional Economic Development Council (REDC) Initiative. The CFA has streamlined and expedited the grant application process marking a fundamental shift in the way state resources are allocated, ensuring less bureaucracy and greater efficiency to fulfill local needs. The CFA allows applicants to access multiple state funding sources through one application, making the process quicker, easier, and more productive.

### Grants Gateway

Organizations must be registered in the Grants Gateway to compete for New York State grants. To register an organization, send a complete [Registration Form for Administrators](#) and accompanying documentation by email to [grantsreform@its.ny.gov](mailto:grantsreform@its.ny.gov).

For Assistance with NYS Grants you can reach out to the MVEDD Team.

# MOHAWK VALLEY PROGRAMS

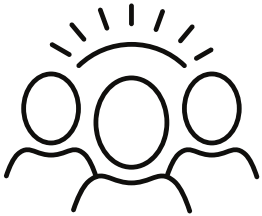
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Keep Mohawk Valley Beautiful (KMVB) is an affiliate of Keep America Beautiful, if your community is interested in doing a clean-up KMVB can provide garbage bags, gloves, and water for volunteers. You can register a team for a clean up and track your efforts through KMVB for the Mohawk Valley report to Keep America Beautiful. There are also opportunities for Community Beautification Projects such as Park Improvements, Tree Plantings, Community Murals, and more.



Mohawk Valley Brownfields Developer Summit Join us on April 25-26, 2023 Brownfield remediation and redevelopment is work, but it brings with it some serious benefits. It can lead to job creation, revitalizing the economy of local communities, and expanding the tax base. Federal and state programs have emerged to help developers with programs that offer technical assistance, liability protection, funding for Environmental Site Assessments (ESA), regulatory guidance, tax incentives, and cleanup.



The NYSDERDA Clean Energy Communities (CEC) Program provides local governments the tools and resources they need to reduce energy use and GHG emissions, increase resiliency, and help combat climate change. You can find more specifics in the Guidance Document. The CEC Program provides no cost technical assistance and grant funding opportunities.



The DEC Climate Smart Communities (CSC) is a New York State program that helps local governments take action to reduce greenhouse gas emissions and adapt to a changing climate. The CSC Program provides no cost technical assistance and grant funding opportunities.



Heat Smart Mohawk Valley. Through NYSDERDA's Clean Energy Communities Program communities are able to launch a Community Campaign targeted at helping community members connect to energy saving programs while potentially earning the community grant funding.



Agri-Smart Mohawk Valley is aimed at helping municipalities, organizations, agribusinesses (including farmers' markets), and agriculture producers connect with available incentives and initiatives, and to provide technical assistance on challenges and concerns facing both farmers and municipalities.

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# STAFF & TEAM MEMBERS



**Stephen "Doozer" Smith**

Executive Director  
ssmith@mvedd.org



**Janine Thompson**

Administrative Director  
info@mvedd.org



**Heather Devitt**

Economic Development Specialist  
hdevitt@mvedd.org



**Amanda Kaier**

Clean Energy Communities  
Coordinator  
akaier@mvedd.org



**Matt Syke**

Sustainability Planner  
Climate Smart Communities  
msyke@mvedd.org



**Samantha Brown**

Contractor Navigator  
Workforce Development  
sbrown@mvedd.org



**Anthony Marris-Swann**

Community Planner  
amswann@mvedd.org



**Lauren Mattia**

Community Development Specialist  
lmattia@mvedd.org







## Mohawk Valley Economic Development District, Inc Municipal Building Walkthrough

Community	Town of Webb
Building	Visitor Info Center / Town Clerk
Address	3140 NY-28, Old Forge, NY 13420
Year Built	1960
Square Footage	1,672
Hours of Operation	Everyday 8AM - 5PM
Annual Energy Cost	Approx. \$9,400
Annual Energy Use	Approx. 57,700 kWh

### Visitor Info Center / Town Clerk Building Recommendations

#### Update Heating and Cooling System:

The Visitor Center / Town Clerk Building uses electric heat which is one of the most expensive methods to heat. The building also has older Air Conditioning units that are inefficient and use the old R-22 refrigerant that has been phased out. Since the Air Conditioning units should be replaced it is an ideal time to look at replacing the units with Heat Pumps. Air Source Heat Pumps offer higher efficiency, lower operating costs, redundancy for heating, and are eligible to receive incentives through the [NYS Clean Heat](#) Program.

#### Update to LED Lighting:

The building doesn't have LED Lighting throughout. Switching to LED Lighting will reduce operating cost as well as offer more aesthetic options. There are multiple pathways for incentives for LED through [National Grid](#) to help cover the cost. If the Town would like to install the lighting in house there is an [On the Spot](#) Program where you can purchase [qualified products](#) from a [Participating Distributor](#).

#### Rooftop Solar:

The rear roof of the building is south east facing and would likely be able to produce solar to offset a portion of the building usage. There are changes through the Inflation Reduction Act that offer direct payments to municipalities for such projects. [Inflation](#)

[Reduction Act Fact Sheet.](#) The Town would have to cancel the Community Solar CDG prior to installing solar.

Building Style	Building on Slab with Attic Access
Building Use	Visitor Info Center / Town Clerk

Roof	Shingles
Walls	Wood Siding
Personnel Doors	Two
Overhead Doors	None
Automatic Doors	No
Windows	Vinyl
Skylights	None
Floor	Slab
Basement	None
Water Supply	Public
Waste System	Public

HVAC System:

Fuel Type	Electric
Fuel Tank	None
Heating System	
Unit	Electric Baseboard
Distribution	Electric Baseboard
T-Stat and Controls	Manual

Cooling System (Visitor Center)	
Unit	Central Split System
Distribution	Ductwork in Attic
Model	Ducane AC10B36-A
Size	3 Ton
Efficiency	10 SEER
Age	1999 - 23 Years Old
T-Stat and Controls	
Repairs	
Notes	<a href="#">Ducane Manual</a>

Cooling System (Town Clerk)	
Unit	Central Split System (Two)
Distribution	Ductwork in Attic
Model	Heil NCAA029DK01
Size	2.5 Tons
Efficiency	
Age	2005 – 18 Years Old
T-Stat and Controls	
Repairs	
Notes	Unsure of equipment details, couldn't find model manual.

Domestic Water Heating	
Unit	Small Electric Tank
Distribution	Copper
Model	Bradford White RE12006-1NAL
Size	19 Gallons
Efficiency	
Age	2020 – 3 Years Old
T-Stat and Controls	
Repairs	
Water Fixtures	
Notes	Should have blow off tube on T&P Relief Valve

Lighting	
Overhead Lights	Non-LED
Outdoor Lights	
Sensors and Controls	Switches

Location	Type of Light	Size	Qty
Visitor Center	Panel Lights	2x4	13
Visitor Center	Track Lighting		8
Town Hall	Panel Lights	2x4	14





## Mohawk Valley Economic Development District, Inc Municipal Building Walkthrough

Community	Town of Webb
Building	Police Department
Address	3139 NY-28, Old Forge, NY 13420
Year Built	1960
Square Footage	2,782
Hours of Operation	Everyday
Annual Energy Cost	Propane: \$2,555.86
Annual Energy Use	Propane: 132,296 kBTU

### Police Department Recommendations

#### Heat Pump Systems:

The Lennox Heat Pump system in the front of the building being used as an Air Conditioner is rated to heat down to -13°F. It is possible to use the system for heating and the system will be more efficient, especially when temperatures are above 0°F. The heat pump is rated at 10.4 Heating Seasonal Performance Factor (HSPF) and the electric baseboard is rated at 3.41 HSPF. Heating Seasonal Performance Factor (HSPF) is a heating efficiency rating for heat pumps. The higher the rating, the more efficient the heat pump. The heat pump will use about 30% of the energy that the electric baseboard uses.

#### Update to LED Lighting:

The building doesn't have LED Lighting throughout, there are plans to switch to LEDs late spring/early summer 2023. Switching to LED Lighting will reduce operating cost as well as offer more aesthetic options and additional outdoor lighting. There are multiple pathways for incentives for LED through [National Grid](#) to help cover the cost. If the Town would like to install the lighting in house there is an [On the Spot](#) Program where you can purchase [qualified products](#) from a [Participating Distributor](#).

#### Record Keeping Room:

The area where the records are kept in the basement are vulnerable to mold and moisture issues due to the location and the building structure. In order to reduce the

moisture infiltration, it would be recommended to air seal as well as ventilate the space. [Ventilation](#) is important to maintain proper humidity levels, there are exhaust fans with built in humidistats.

New York State Archives offers a [Local Government Records Management Improvement Fund \(LGRMIF\)](#). The 2023-2024 Grant is due March 1, 2023.

Email: [archgrants@nysed.gov](mailto:archgrants@nysed.gov)

Phone: (518) 474-6926

#### Building Improvements:

The current building is fairly small and isn't conducive to operating a police department. There are opportunities through NYSERDA and National Grid to make the building more energy efficient and expand on the current building if possible. The USDA has a [Community Facilities Direct Loan & Grant Program](#) that would be available for police stations.

Contact: Tobra Vescio

Tel: (315) 736 3316 Ext. 4 | Fax: (855) 558 7596

[tobra.vescio@usda.gov](mailto:tobra.vescio@usda.gov)

Building Style	Building over Basement
Building Use	Police Department

Roof	Shingles
Walls	Wood Siding
Personnel Doors	Three
Overhead Doors	Four
Automatic Doors	Yes
Windows	Vinyl
Skylights	None
Floor	Poured Concrete
Basement	Walkout Basement
Water Supply	Public
Waste System	Public

HVAC System:

Fuel Type	Electric, Propane
Fuel Tank	Propane

Heating and Cooling System	
Units	Ductless Mini-Split Heat Pumps
Distribution	Ductless
Model	<a href="#">Lennox MPB018S4S-1P</a>
Size	18,000 Btu/h
Efficiency	10.4 Heating Seasonal Performance Factor (HSPF)
T-Stat and Controls	Remote
Notes	Unit is rated to heat to -13°F; <a href="#">Unit Manual</a>

Heating System	
Units	Electric Baseboard
Distribution	Electric Baseboard
Efficiency	An electrical resistance heater, which is not considered efficient, has an HSPF of 3.41. <sup>[3]</sup>
T-Stat and Controls	Manual

Heating System	
Units	Propane Unit Heater
Distribution	Unit Heater in Basement

Model	Sterling
Efficiency	Less than 90% efficient
T-Stat and Controls	Manual

Domestic Water Heating	
Unit	Electric Tank
Model	Reliance 640D0RS SN: 1130A012171
Size	40 Gallons
Age	2011 – 10+ Years Old
Notes:	Could potentially be replaced by Heat Pump Water Heater.

Lighting	
Overhead Lights	Non-LED
Outdoor Lights	Floodlights are needed
Sensors and Controls	Switches



## Mohawk Valley Economic Development District, Inc Municipal Building Walkthrough

Community	Town of Webb
Building	George T Hildebrant Recreation Center
Address	201 North St, Old Forge, NY 13420
Year Built	2000
Square Footage	18,020
Hours of Operation	Depending on events
Annual Energy Cost	Propane: \$5,992.05
Annual Energy Use	Propane: 289,938 kBTU

### Hildebrant Recreation Center Building Recommendations

#### Flex Tech Audit:

Due to the size and energy intensity of the building the Town is looking to utilize a Flex Tech Energy Audit with NYPA. This will likely help determine which updates to the building will make the most economic sense.

#### Update to LED Lighting:

The building has older LED lighting that is primarily on switches rather than sensors and controls. Switching to newer LED Lighting with controls will reduce operating cost as well as offer more aesthetic options and additional outdoor lighting. There are multiple pathways for incentives for LED through [National Grid](#) to help cover the cost. If the Town would like to install the lighting in house there is an [On the Spot](#) Program where you can purchase [qualified products](#) from a [Participating Distributor](#).

#### Commercial Kitchen:

There is a propane oven in the building. If this oven needs to be replaced it can be replaced with an efficient electric oven through the [National Grid Commercial Kitchen Equipment Rebate Program](#).

#### Building Improvements:

The USDA has a [Community Facilities Direct Loan & Grant Program](#) that would be

available for the Community Center.

Contact: Tobra Vescio

Tel: (315) 736 3316 Ext. 4 | Fax: (855) 558 7596

[tobra.vescio@usda.gov](mailto:tobra.vescio@usda.gov)

Building Style	Metal Building on Slab
Building Use	Recreation Center

Roof	Metal
Walls	Metal
Personnel Doors	Multiple
Overhead Doors	Six
Automatic Doors	Yes
Floor	Poured Concrete
Basement	None
Water Supply	Public
Waste System	Public

HVAC System:

Fuel Type	Propane Heating
Fuel Tank	Propane
Heating System	
Units	Propane Infrared Tube Heater
Distribution	Tube Heaters (Main Area)



Heating System	
Units	Propane Furnace
Distribution	Ductwork in Bathrooms
Efficiency	90%+
T-Stat and Controls	Manual

Heating System	
Units	Propane Unit Heaters
Distribution	Unit Heaters in Kitchen Area and Back Area
Model	Reznor
Efficiency	Less than 90% efficient
T-Stat and Controls	Manual
Notes	Reznor unit in kitchen should be serviced.

Domestic Water Heating	
Unit	Propane Tankless On-Demand Water Heater
Model	Rinnai R94-LS REU-VA2535FFUD-UC
Serial Number	09.07-003093
Size	Tankless
Efficiency	.82 Energy Factor; 84% Thermal Efficiency
Age	July 2009 (14 Years Old)
Notes	<a href="#">Rinnai Manual</a>

Lighting	
Overhead Lights	Older Lighting
Lights	4 Rows of 7 Lights – 28 Hanging Lights
Sensors and Controls	Switches

Kitchen Equipment	
Oven	Therma-Tek Range
Model Number	TMDS60-10-2L
Serial Number	14A00090C
Fridge One	General Electric GTS18IBMCRCC
Fridge Two	Maytag ABB2224DEW



**Mohawk Valley Economic Development District, Inc**  
Municipal Building Walkthrough

Community	Town of Webb
Building	Health Center
Address	114 South Shore Rd, Old Forge, NY 13420
Year Built	1960
Square Footage	8,394
Hours of Operation	Monday through Friday 8am-5pm
Annual Energy Cost	Oil: \$9,848.08 Electric: \$9,786.58
Annual Energy Use	Oil: 375,774 kBTU Electric: 64,992 kWh

HVAC System:

Fuel Type	Oil Heating
Fuel Tank	Oil

Heating System	
Units	Oil Boiler
Distribution	Radiators and Unit Heaters
Make	Burnham
Model Number	V905A
Serial Number	65495757
Efficiency	83%
Age	2015 (8 Years Old)

T-Stat and Controls	Manual
Notes	<a href="#">Boiler Manual</a>

Domestic Water Heating	
Unit	Bradford White Electric Tank Water Heater
Model	RE350S6-1NCWW
Serial Number	XB47431160
Size	50 Gallons
Efficiency	.95 Efficiency Factor
Age	July 2009 (14 Years Old)
Notes	<a href="#">Specification Sheet</a>



**Mohawk Valley Economic Development District, Inc**  
Municipal Building Walkthrough

Community	Town of Webb
Building	Admin Building
Address	183 Park Ave., Old Forge, NY 13420
Year Built	1960
Square Footage	10,030
Hours of Operation	Monday through Friday 8am-5pm
Annual Energy Cost	Oil: \$9,848.08 Electric: \$9,786.58
Annual Energy Use	Oil: 375,774 kBTU Electric: 64,992 kWh

**Admin Park Ave Building Recommendations**

Building Improvements:

The USDA has a [Community Facilities Direct Loan & Grant Program](#) that would be available for the Admin Building Improvements.

Contact: Tobra Vescio

Tel: (315) 736 3316 Ext. 4 | Fax: (855) 558 7596

[tobra.vescio@usda.gov](mailto:tobra.vescio@usda.gov)

HVAC System:

Fuel Type	Oil Heating / Heat Pumps
Fuel Tank	Oil

Heating System

Units	Oil Boiler
Distribution	Radiators and Air Handlers
Make	Weil McLain

Heating and Cooling System	
Units	Ductless Mini-Split Heat Pumps
Distribution	Ductless
Make	Mitsubishi
Model	TUMYP0601AK42NA
Efficiency	10.7 HSPF
Age	May 2019 (4 Years Old)
Notes:	<a href="#">Manual</a>

### McCauley Ski Mountain

The McCauley Ski Mountain site has multiple buildings and different energy uses. This site has potential to utilize many different programs and opportunities.

Community Thermal Energy Network (CTEN):

One of these opportunities is tapping into a Community Thermal Energy Network (CTEN) or a Community Heat Pump System. Heat pumps are frequently installed to serve the needs of a single building. To leverage economy-of-scale and to expand clean energy options for customers who have insufficient footprint space to serve their own needs, heat pumps can be integrated with a network of distribution pipes to serve multiple buildings in a configuration referred to as Community Thermal Energy Networks. Additional names for this type of system include District Thermal, district-style heat pump systems, and community heat pump systems.

The system could potentially tie in the building heat demand with the energy and cooling demands of snowmaking. NYSERDA offers programs to develop feasibility of systems



like this through the [Community Heat Pumps Pilot Program](#).

The Office of Parks, Recreation and Historic Preservation offers an [Environmental Protection Fund Grant Program for Park, Preservation and Heritage \(EPF\)](#) through the Consolidated Funding Application (CFA) Grant that typically opens in May and is due in July.

Empire State Development offers a [Market New York Tourism Grant](#) that supports regionally themed marketing projects that promote tourism destinations, attractions and special events, as well as tourism facility capital improvement projects. Additionally, eligible projects include the hosting, coordination and execution of special events new to New York State, and the promotion of agritourism and craft beverage tourism.



# NYSERDA Clean Energy Communities Scorecard

Thank you for participating in NYSERDA's Clean Energy Communities Program. This scorecard shows your community's accomplishments and how they compare to others in your region and across New York State.

Select Your Community: Town of Webb

## Town of Webb



A NYSERDA Clean Energy Community

**1,807**

POPULATION (2010 CENSUS)

## Mohawk Valley REGION

## Herkimer COUNTY

**37**

DESIGNATED COMMUNITIES  
IN THE REGION

**478**

DESIGNATED COMMUNITIES  
STATEWIDE

## Accomplishments

**6**

ACTIONS COMPLETED



**1,700**

POINTS EARNED

### High Impact Actions

	Count	Points
Benchmarking	1	100
Clean Fleets	1	200
Community Campaigns	2	700
Energy Code Enforcement Training	1	0
LED Street Lights	1	700
Grand Total	6	1,700

## Leaderboard

### Regional Leaders

	Points
Town of Webb	1,700
Town of Roseboom	1,600
Village of West Winfield	1,500

### Statewide Leaders

	Points
Town of Bedford	7,300
Village of Croton-on-Hudson	7,100
Village of Hastings-on-Hudson	7,100



**NYSERDA**

Read more at:  
[www.nyserdera.ny.gov/cec](http://www.nyserdera.ny.gov/cec)

# Community Facilities Direct Loan & Grant

## What does this program do?

**This program provides affordable funding to develop essential community facilities in rural areas. An essential community facility is defined as a facility that provides an essential service to the local community for the orderly development of the community in a primarily rural area, and does not include private, commercial, or business undertakings.**

## Who may apply for this program?

### **Eligible borrowers include:**

- **Public bodies**
- **Community-based nonprofit corporations**
- **Federally recognized Tribes**

### **What is an eligible area?**

Rural areas including cities, villages, townships, and towns including Federally recognized Tribal lands with no more than 20,000 residents according to the latest [U.S. Census Data](#) are eligible for this program.

### **How may funds be used?**

Funds can be used to purchase, construct, and/or improve essential community facilities, to purchase equipment, and to pay related project expenses.

Examples of essential community facilities include:

- Healthcare facilities such as hospitals, medical clinics, dental clinics, nursing homes, or assisted living facilities
- Public facilities such as town halls, courthouses, airport hangars, or street improvements
- Community support services such as child care centers, community centers, fairgrounds, or transitional housing
- Public safety services such as fire departments, police stations, prisons, police vehicles, fire trucks, public works vehicles, or equipment
- Educational services such as museums, libraries, or private schools
- Utility services such as telemedicine or distance learning equipment

- Local food systems such as community gardens, food pantries, community kitchens, food banks, food hubs, or greenhouses

For a complete list see Code of Federal Regulations 7 CFR, Part 1942.17(d) for loans; [7 CFR, Part 3570.62](#) for grants.

### **What kinds of funding are available?**

- Low interest direct loans
- Grants
- A combination of the two above, as well as our [loan guarantee program](#). These may be combined with commercial financing to finance one project if all eligibility and feasibility requirements are met.

### **What are the funding priorities?**

- Priority point system based on population, median household income
- Small communities with a population of 5,500 or less
  - Low-income communities having a median household income below 80% of the state nonmetropolitan median household income.

## What are the terms?

Funding is provided through a competitive process.

### Direct Loan:

- Loan repayment terms may not be longer than the useful life of the facility, state statutes, the applicants authority, or a maximum of 40 years, whichever is less.
- Interest rates are set by Rural Development, contact us for details and current rates.
- Once the loan is approved, the interest rate is fixed for the entire term of the loan, and is determined by the median household income of the service area.
- There are no pre-payment penalties.
- Contact us for details and current interest rates applicable for your project.

### Grant Approval:

Grant funds must be available. Applicant must be eligible for grant assistance, which is provided on a graduated scale with smaller communities with the lowest median household income being eligible for projects with a higher proportion of grant funds. Grant assistance is limited to the following percentages of eligible project costs:

Maximum of 75 percent when the proposed project is:

- Located in a rural community having a population of 5,000 or fewer; and
- The median household income of the proposed service area is below the higher of the poverty line or 60 percent of the State nonmetropolitan median household income.

Maximum of 55 percent when the proposed project is:

- Located in a rural community having a population of 12,000 or fewer; and
- The median household income of the proposed service area is below the higher of the poverty line or 70 percent of the State nonmetropolitan median household income.

Maximum of 35 percent when the proposed project is:

- Located in a rural community having a population of 20,000 or fewer; and
- The median household income of the proposed service area is below the higher of the poverty line or 80 percent of the State nonmetropolitan median household income.

Maximum of 15 percent when the proposed project is:

- Located in a rural community having a population of 20,000 or fewer; and
- The median household income of the proposed service area is below the higher of the poverty line or 90 percent of the State nonmetropolitan median household income. The proposed project must meet both percentage criteria. Grants are further limited.

## Are there additional requirements?

- Applicants must have legal authority to borrow money, obtain security, repay loans, construct, operate, and maintain the proposed facilities
- Applicants must be unable to finance the project from their own resources and/or through commercial credit at reasonable rates and terms
- Facilities must serve rural area where they are/will be located
- Project must demonstrate substantial community support
- Environmental review must be completed/acceptable

## How do we get started?

Contact your [local RD office](#) to discuss your specific project. Applications are accepted year round.

## Who can answer questions?

Contact your [local RD office](#).

## What governs this program?

- Direct Loan: 7 CFR Part 1942, Subpart A
- Grant: 7 CFR Part 3570, Subpart A

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**NOTE: Because citations and other information may be subject to change, please always consult the program instructions listed in the section above titled “What Governs This Program?” You may also contact your [local office](#) for assistance. You will find additional forms, resources, and program information at [rd.usda.gov](http://rd.usda.gov). USDA is an equal opportunity provider, employer, and lender.**

# Program for Parks, Preservation and Heritage (EPF)

OFFICE OF PARKS, RECREATION & HISTORIC PRESERVATION  
(OPRHP)

2022 Deadline July 29th 4PM

EPF Parks, Preservation and Heritage grant funding is available for the acquisition, planning, development, and improvement of parks, historic properties, and heritage areas located within the physical boundaries of the State of New York.

## FUNDING PRIORITIES

- Impact
- Planning Initiatives
- Reasonableness of Cost
- OPRHP Commissioner Priorities for 2022
  - Walkable Public Spaces
  - Empire State Trail and multi-use pedestrian and bicycle trails
  - OPRHP Friend Organization or other partner group projects at Eligible Sites

## ELIGIBLE APPLICANTS

- Municipalities
- State Agencies
- Public Benefit Corporations
- Public Authorities
- Not-for Profits

## MATCH REQUIREMENTS

- At least 50%
- At least 25% for Impoverished Areas
- Various Match Opportunities

## ELIGIBLE ACTIVITIES

- **Parks Program** - for the acquisition, development or planning of parks and recreational facilities to preserve, rehabilitate or restore lands, waters or structures for park, recreation, or conservation purposes and for structural assessments and/or planning for such projects.
- **Historic Preservation Program** - to acquire, improve, protect, preserve, rehabilitate, or restore properties listed on the State or National Register of Historic Places and for structural assessments and/or planning for such projects.
- **Heritage Area Program** - for projects to acquire, preserve, rehabilitate, or restore lands, waters or structures identified in the approved management plans for Heritage Areas designated under section 35.03

## ADDITIONAL RESOURCES

- REDC Website
- 2022 Available CFA Resources
- 2022 REDC Webinars
- CFA Program Questions

Go to <https://parks.ny.gov/grants/consolidated-funding-app.aspx> to view forms and resources containing additional instructions concerning attachments to the application. For more information, contact the NYS Office of Parks, Recreation and Historic Preservation (OPRHP) Regional Grants Administrator (RGA) for your county (<https://parks.ny.gov/grants/contact.aspx>), or [NYSOPRHPGrants@parks.ny.gov](mailto:NYSOPRHPGrants@parks.ny.gov).

Mohawk Valley Economic  
Development District, Inc

For more info visit [mvedd.org/cfa-information](https://mvedd.org/cfa-information)



# Market New York

EMPIRE STATE DEVELOPMENT (ESD)

2022 Deadline July 29th 4PM

Market New York is a grant program established to strengthen tourism and attract visitors to New York State by promoting destinations, attractions and special events. Funding is available for tourism marketing initiatives, capital/construction projects and the recruitment and/or execution of special events, including meetings, conferences, conventions, festivals, agritourism/craft beverage events, athletic competitions and consumer and industry trade shows.

## ELIGIBLE CATEGORIES

- Regional Tourism Marketing (Working Capital)
  - Minimum Request of \$25,000
- Tourism Capital
  - Minimum Request of \$150,000

## SIGNIFICANT TOURISM INITIATIVES

- Projects that market/promote/showcase on at least regional basis
  - Unique, world-class destinations and new, unique special events;
  - Broad array of available activities
  - Niche tourism segments including but not limited to: accessible travel, LGBTQ tourism, international tourism, outdoor recreation, and heritage travel, including historic sites and museums.
- Projects that engage the travel trade
- Projects that promote international tourism
- Projects that promote outdoor recreation destinations and activities

## ELIGIBLE APPLICANTS

- Municipalities
- Not-for profits
- For-profit Companies
- Tourism Promotional Agencies
- Public Benefit Corporations

## MATCH REQUIREMENTS

- 20%/50%/80% Match
- Actual Cash Match

## ADDITIONAL RESOURCES

- REDC Website
- 2022 Available CFA Resources
- 2022 REDC Webinars
- CFA Program Questions

For more information please contact the New York State Division of Tourism staff at [RegionalTourism@esd.ny.gov](mailto:RegionalTourism@esd.ny.gov)

Mohawk Valley Economic  
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For more info visit [mvedd.org/cfa-information](http://mvedd.org/cfa-information)

